WonderLab

Corporate Giving Program

Harness the power of your corporate philanthropy to help us build curious and creative problem solvers, inspired by the wonder of science.

CREATE A CUSTOM SPONSORSHIP PACKAGE

- Make WonderLab's audience YOUR audience.
- Receive recognition for supporting hands-on science education in your community.

Your sponsorship package will be custom-built to align with a WonderLab exhibition, programming series, or special project to give you and your company an effective platform to reach your target audience and achieve your desired results.

FAST FACTS

- 80,000+ Museum visitors per year
- 66,000+ Website sessions annually
- 7,150+ Facebook fans
- 2,000+ Quarterly newsletter recipients
- 1,200+ E-update subscribers

GIVING SOCIETY LEVELS

Within each package, there are options to target your giving. Higher levels of giving will receive greater recognition.

46
Pd
Palladium

Palladium Society
$10,000+
Logo Recognition

78
Pt
Platinum

Platinum Society
$5,000+
Logo Recognition

79
Au
Gold

Gold Society
$2,500+
Logo Recognition

47
Ag
Silver

Silver Society
$1,000+
Logo Recognition

29
Cu
Copper

Copper Society
$500+
Name Recognition

POTENTIAL BENEFITS

Custom build a benefits package to meet your company's needs.

Name or Logo Recognition on:

- Museum signage
- Website (66,000+ sessions a year)
- Weekly e-update to 1,200+ subscribers
- Relevant press releases
- Social media (7,150+ Facebook fans)
- Quarterly newsletters to 2,000+ households and businesses

Benefits:

- Free family day/weekend
- Employee discounts on admission and gift store purchases
- Free passes or family memberships
- Discounts on museum rentals

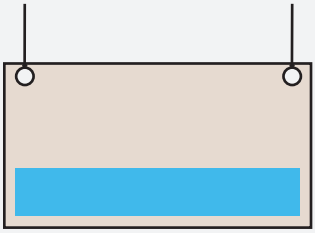
In addition to the above benefits, three tracks are available for added recognition through the **Corporate Giving Program**:

Exhibition Recognition	Programming Series Recognition	Special Events Recognition

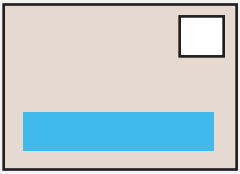
For more information on possible sponsorship benefits, contact the Development Director, at **(812) 337-1337, ext.14 or development@wonderlab.org.**

SPECIAL EXHIBITION SPONSORSHIP

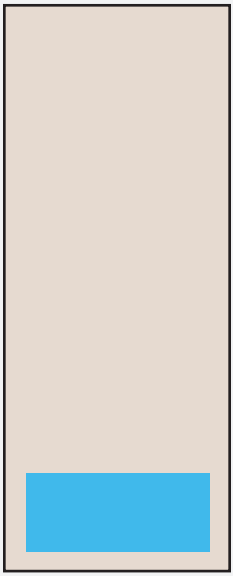
Reach more than 25,000 visitors per exhibition and enjoy the added recognition.



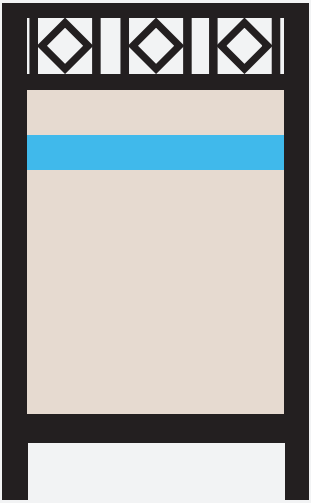
Interior Banner



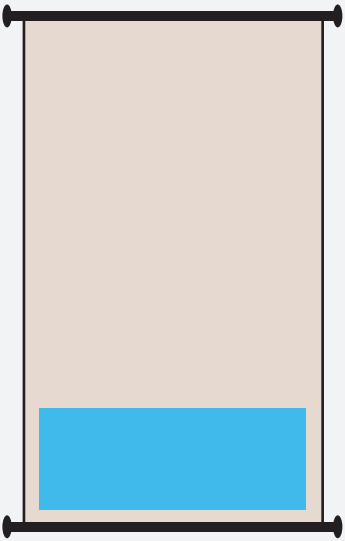
Postcard



Exhibition Rack Card



B-Line Trail Sign



Outside Tower Banner

NAME OR LOGO RECOGNITION

Sizing and placement depend on sponsorship amount.

Blue box indicates approximate placement

PROGRAM SERIES SPONSORSHIP

Get recognized with a program or programming series and select the audience you want to target.

Family Science Days

IDEA Lab

Reduced Admission Series

Science Live!

First Friday Science of Art

Real Life Science

Pre-K

Outreach

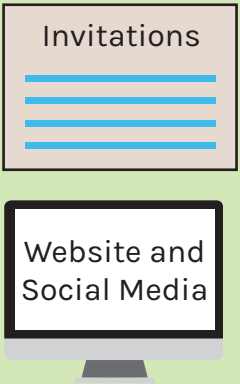
Enjoy the added recognition:

- Programming Promotional Poster
- Lab Notes Programming Calendar
- Signage on Day of Program
- Verbal Mention at Beginning of Program
- Category Exclusivity

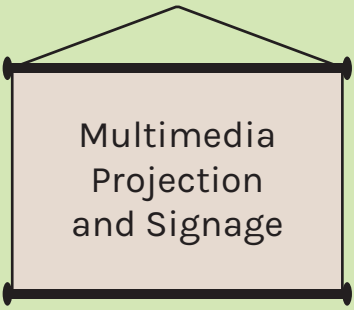
SPECIAL EVENTS SPONSOR

Receive recognition during fundraising events and opening receptions while raising critical funds for WonderLab.

Recognition before event:



Recognition during event:



Other recognition opportunities are also available.

Plus, enjoy free tickets to the event!

We will work with you to meet your philanthropic and marketing needs. Please contact the Development Director to discuss a tailored package just for your business at

(812) 337-1337, ext. 14 or development@wonderlab.org.

WONDERLAB
THE MUSEUM OF SCIENCE, HEALTH AND TECHNOLOGY

308 W. Fourth St.
Bloomington, IN 47404

To view a list of WonderLab's corporate donors visit *wonderlab.org/support/wonderlab-donors/*

WonderLab is a 501(c)(3) nonprofit organization founded in 1995. Donations are tax-deductible as allowed by law.